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AP/CFW  
36274

THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of: McConnell, et al.

Serial No.: 09/827,811

Filed: 2/28/2002

Confirmation No.: 6863

For: **METHOD AND APPARATUS FOR MONITORING THE EFFECTIVE  
VELOCITY OF ITEMS THROUGH A STORE OR WAREHOUSE**

Examiner: James A. Kramer

Art Unit: 3627

Commissioner for Patents  
P. O. Box 1450  
Arlington, VA 22313

**REVOCATION OF POWER OF ATTORNEY  
AND APPOINTMENT OF NEW POWER OF ATTORNEY**

STANDARD ANALYTICS, LLC, and THE PROCTER & GAMBLE COMPANY, assignees of the above-referenced patent application on file with the U.S. Patent and Trademark Office, by assignment documents recorded at Reel 013236/Frame 0816 and Reel 014784/Frame 0870, hereby revoke any and all former Powers of Attorney and appoint the practitioners associated with Customer Number 26158 as Applicants' attorneys with full power of substitution and revocation, to prosecute this application, to make alterations and amendments therein, to receive the patent, and to transact all business in the Patent and Trademark Office connected therewith.

Furthermore, in accordance with 37 CFR 3.73(b), the undersigned hereby states that the documentary evidence of a chain of title from the original owners to the assignees, i.e., assignment documents referenced above, have been reviewed and the undersigned certifies that, to the best of assignees' knowledge and belief, title is in assignees who seek to prosecute this application.

Please recognize the correspondence address for the above-identified application as the address associated with Customer Number 26158, Attention: Jeffrey R. McFadden (336-721-3730).

**STANDARD ANALYTICS, LLC**

Henry S. Vaccaro  
(Signature)  
Print Name: HENRY S. VACCARO  
Title: MANAGING MEMBER

Date: 4/15/2005

**THE PROCTER & GAMBLE COMPANY**

GHD.v  
(Signature)  
Print Name: ERICK D. HEMM  
Title: INTELLECTUAL PROPERTY COUNSEL

Date: April 01, 2005

Attorney Docket No. S48906.1020.1 (48906.0003.0)